



# Eugene Bochkov

*Product Leader*

[eu.bochkov@gmail.com](mailto:eu.bochkov@gmail.com) • <https://linkedin.com/in/eugene-bochkov> • +1 206 661 6232 • **AU PR** • **Global Talent Visa (858)** • **Full Work Rights**

## SUMMARY

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10+ years shipping B2B fintech products across APAC in payments and credit. Built and led product teams from scratch across startups and growth stage companies. Most recently co-founded a yield infrastructure platform growing to \$20M AUM. Relocating to Australia in 1 to 2 months with full work rights.

## WORK EXPERIENCE

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**Co-founder & Head of Product, Foundation (Fintech Infrastructure)** Mar 2024 – Present | Remote

- Built and shipped a yield index and fund platform bringing institutional-grade yield sources to retail and institutional customers
- Grew AUM to \$20M and reached 5k MAU across depositor segments in under a year
- Owned the full product surface from onboarding to yield reporting and partner integrations
- Worked through the regulated legal structure in BVI and managed compliance across yield partners including Securitize, Centrifuge and other institutional platform partners
- Delivered 0 to 1 on Solana covering compute model, data architecture and the full partner integration roadmap

**Product Lead, Spenmo YC S20 (Fintech SaaS)** Nov 2021 – Jul 2022 | Singapore

- Led the 0 to 1 credit product, converting debit clients onto credit
- Rolled out Mixpanel across all squads, introduced Braze for lifecycle marketing and established feature flags and A/B testing org-wide
- Scaled the product function by hiring and onboarding PMs, setting analytics standards and building operating rhythms that stuck

**Co-founder & Head of Product, Dirac AI** Oct 2020 – Sep 2021 | Singapore

- Built a B2B sales intelligence platform in APAC competing with tools like Gong and Chorus
- Led product and GTM strategy end to end and launched successful pilots with YC startups including Volopay

**Head of Product, Empala, Antler SG4 (Fintech)** Mar 2020 – Sep 2021 | Singapore

- Took a wage access product from zero through discovery, regulatory clearance, payroll partner integrations and full launch in market

**Director of Product, Vincere (B2B SaaS / HR Tech)** Jul 2019 – Feb 2020 | Vietnam

- Led global product strategy for a B2B SaaS ATS platform serving recruitment firms managing multiple end-client relationships
- Owned the full roadmap reporting directly to the CEO and board with visibility across all product decisions
- Managed a cross-functional team of 20 across product and engineering and drove delivery across multiple product lines
- Pushed the product from reactive feature work into a more structured roadmap and discovery process

**Founder & Head of Product, Answerbuddy**

Jan 2018 – Jun 2019 | Remote / Vietnam

- Founded a conversational AI startup building dialogue agents and chatbots before the mainstream transformer era
- Closed enterprise contracts including Oppo delivering customer support automation at scale

**Senior Product Owner, Navigos / En-Japan (HR Tech)**

Aug 2017 – Jul 2019 | Vietnam

- Built and launched 3 products from scratch for En-Japan's Vietnam portfolio
- Cut time to market from 12 to 3 months, saved \$150K per initiative and grew revenue 25% across launches
- Led a cross-functional team through full product cycles from discovery through to release

**Product Manager, Paymentwall (Global Payments)**

Aug 2014 – Jun 2017 | Vietnam

- Managed integrations with regional payment methods across APAC and scaled global payment infrastructure
- Worked closely with local payment partners across the region to support merchant growth

**CORE SKILLS**

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**AI & Platform:** AI-powered SaaS, agentic product design, B2B platforms, 0→1 development, feature flags & A/B testing

**Analytics:** Product analytics instrumentation (Mixpanel), lifecycle marketing (Braze), dashboards

**Fintech:** Payments infrastructure, credit & lending, compliance workflows, Xero integrations

**EDUCATION**

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**Master of Business Administration** · *Kyiv National Economic University (KNEU)*

2011 – 2012

**Bachelor of Management** · *Kyiv National Economic University (KNEU)*

2007 – 2011

**OTHER**

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- Entrepreneur-in-Residence, Antler Singapore (SG4 cohort, 2020)
- Hackathon winner: Colosseum Hackathon
- Australia Permanent Resident (Subclass 858 Global Talent Visa), full work rights, no employer sponsorship required, relocating in 1-2 months